

DETROIT

**DETROIT JAZZ FESTIVAL LIVE STREAM
LABOR DAY WEEKEND - 2026**



MONETIZING
Television For
THE 21ST CENTURY

WATCH ON UIN

DETROIT JAZZ FESTIVAL LIVE STREAM

Become a sponsor of the **Detroit Jazz Festival**, the world's largest free jazz festival, attracting over **350,000 attendees** and **20 million viewers** worldwide via UIN's IPTV global network!

UIN is a multidirectional, multichannel network powered by an intricate system of FAST Channels.

Affiliates on our IPTV system are content funnels: unique landing pages that are fully optimizable, organized by market, in 40 US cities, five African Countries, and Japan.

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WHY PARTNER WITH UIN IPTV

- **Global Scale, Local Impact:** Position your brand across a powerhouse network reaching a collective audience of over 20 million weekly consumers, broadcasting an iconic cultural landmark to national and international markets.
- **Purpose-Driven Legacy:** Fuel measurable community impact. Your partnership directly funds year-round music education and outreach, preserving jazz history while fulfilling key Corporate Social Responsibility (CSR) goals.
- **High-Yield, Tailored Activation:** Move beyond traditional banners. We engineer customized digital syndication and broadcasting packages designed to deliver maximum ROAS (Return on Ad Spend) and brand alignment.



TURNING CONTENT INTO COMMERCE & E-COMMERCE

THEY ARE ONLY IN THE CLOUD | WE ARE IN YOUR COMMUNITY

- **Hyper-Localized Virtual Portal:** Targets consumers where they live—both in-home and out-of-home—via a specialized streaming network localized by city, state, and region to unlock unprecedented access to diverse global audiences and markets.
- **Frictionless "Shoppable Content":** Integrates brands organically into live streams and cornerstone cultural events, utilizing in-content product features, on-screen QR codes, and direct click-through links to bridge the gap between media and marketplace.
- **Data-Driven Conversion Funnels:** Combines direct-to-consumer activations with proprietary programming engineered for high-yield engagement, precision data capture, and immediate sales generation.





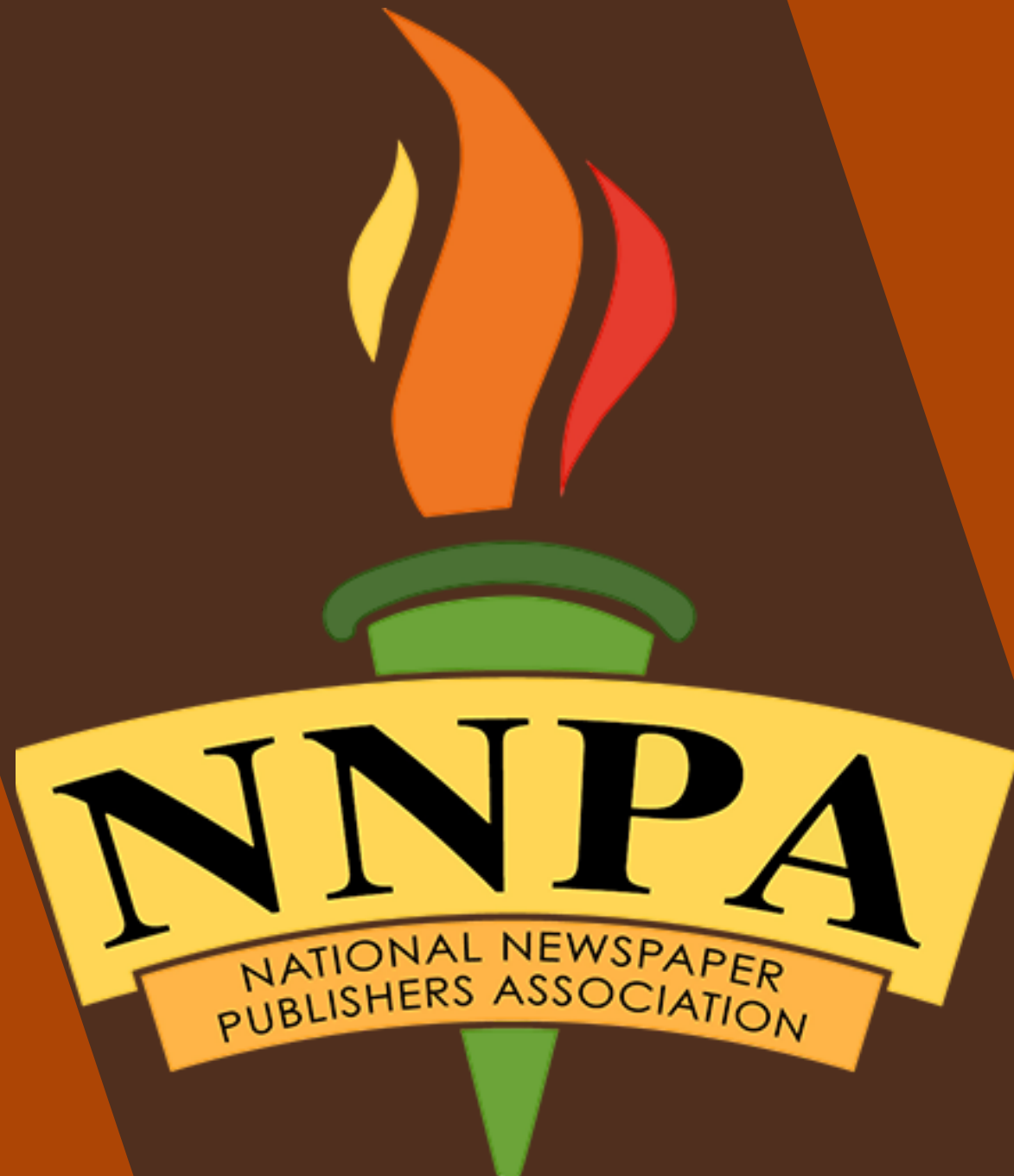
STREAMING NNPA EXPORTING US

KEEPING JAZZ ALIVE FOR GENERATIONS

UIN deployed its advanced web-to-video integration in partnership with the **National Newspaper Publishers Association (NNPA)**, embedding select members of the coalition's over 230 Black-owned media companies into a specialized digital infrastructure, creating the first truly unified media ecosystem of its kind.

By uniting NNPA's trusted legacy print and digital footprint (Black Press of America) with UIN's digital broadcasting, streaming, and multimedia infrastructure, this partnership revolutionizes regional /local storytelling.

Through advanced digital syndication, hyper-local culture and live-to-livestream premier events—like the **Detroit Jazz Festival**—are seamlessly broadcasted—seamlessly reaching over 20 million weekly consumers—transforming localized community triumphs into high-impact national and international media moments.



LABOR DAY WEEKEND LINEUP – 2026

FRIDAY, SEPTEMBER 4

2026 Artist-In-Residence Joe Lovano's Paramount Quartet, featuring Julian Lage, Asante Santi Debriano, Will Calhoun

Miles Electric Band

Tia Fuller featuring Shamie Fuller-Royston – "Fuller Sound"



SATURDAY, SEPTEMBER 5

Kurt Elling & Yellowjackets
Celebrate Weather Report
Artemis

Bob James

Ravi Coltrane Quartet:
Centennial Celebration

Skylar Tang

African Rhythms Alumni
Quintet 'Celebrating the
Centennial of Dr. Randy
Weston' TK Blue – alto
saxophone, flute; Alex Blake –
bass; Neil Clarke – African
percussions; Frank Lacy –
trombone

Gabrielle Cavassa

Cyrille Aimée Quartet
Delvon Lamarr Organ Trio

SUNDAY, SEPTEMBER 6

2026 Artist-In-Residence Joe
Lovano and Dave Douglas
Quintet: Sound Prints
Featuring: Lawrence Fields,
Yasushi Nakamura and Rudy
Royston

Vijay Iyer Trio with special
guest, Adam O'Farrill
Take 6

Catherine Russell
Nduduzo Makhathini
INSTANT ALTER featuring
Natasha Agrama Clarke and
Emilio Modeste
Luca Ciarla solOrchestra

MONDAY, SEPTEMBER 7

Coltrane 100 – 2026 Artist-In-
Residence Joe Lovano, Melissa
Aldana, Nduduzo Makhathini,
Linda May Han Oh, Jeff "Tain"
Watts – Both Directions at Once

Cindy Blackman Santana

Joey Alexander Trio

Ron Carter & Foursight

The Django Festival Allstars with
Special Guest Grace Kelly

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PACKAGES PARTNERSHIPS

KEEPING JAZZ ALIVE FOR GENERATIONS

Customized Sponsorship Packages: We offer tailored sponsorship options that align with your corporate social responsibility goals and marketing strategies.

Direct Collaboration: Work closely with our team to create a seamless partnership that maximizes your brand's impact in markets globally during the festival.

ORCHESTRA LEVEL: ONE-OF-FOUR DAYS FEATURING YOU

- INTERVIEW WITH ONE OF OUR "JAZZ AMBASSADORS"
- YOUR LOGO AS GATEWAY TO FEATURE PAGE
- EXPOSURE ON MAIN PAGE (AUGUST); FEST LEAD UP
- 60 SEC ADS RUN (FOUR DAYS) **\$7,500**

BAND LEVEL: EXPOSURE ON MAIN PAGE (AUGUST)

- 30 SEC AD RUN EACH DAY OF FEST
- LINK ON YOUR FEATURED LOGO TO YOUR WEBSITE OR INFOMERCIAL **\$5,000**

ENSEMBLE LEVEL: EXPOSURE ON MAIN PAGE DURING AUGUST LEADING UP TO FEST

- YOUR LOGO ON MAIN PAGE WITH LINK TO YOUR WEBSITE
- 15 SEC AD RUN THROUGHOUT THE 4 DAYS

\$2,500

- **PARTRON LEVEL:** YOUR LOGO WITH LINK TO YOUR WEBSITE SEEN THRU AUGUST LEADING UP TO FEST **\$500**

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THANK YOU

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