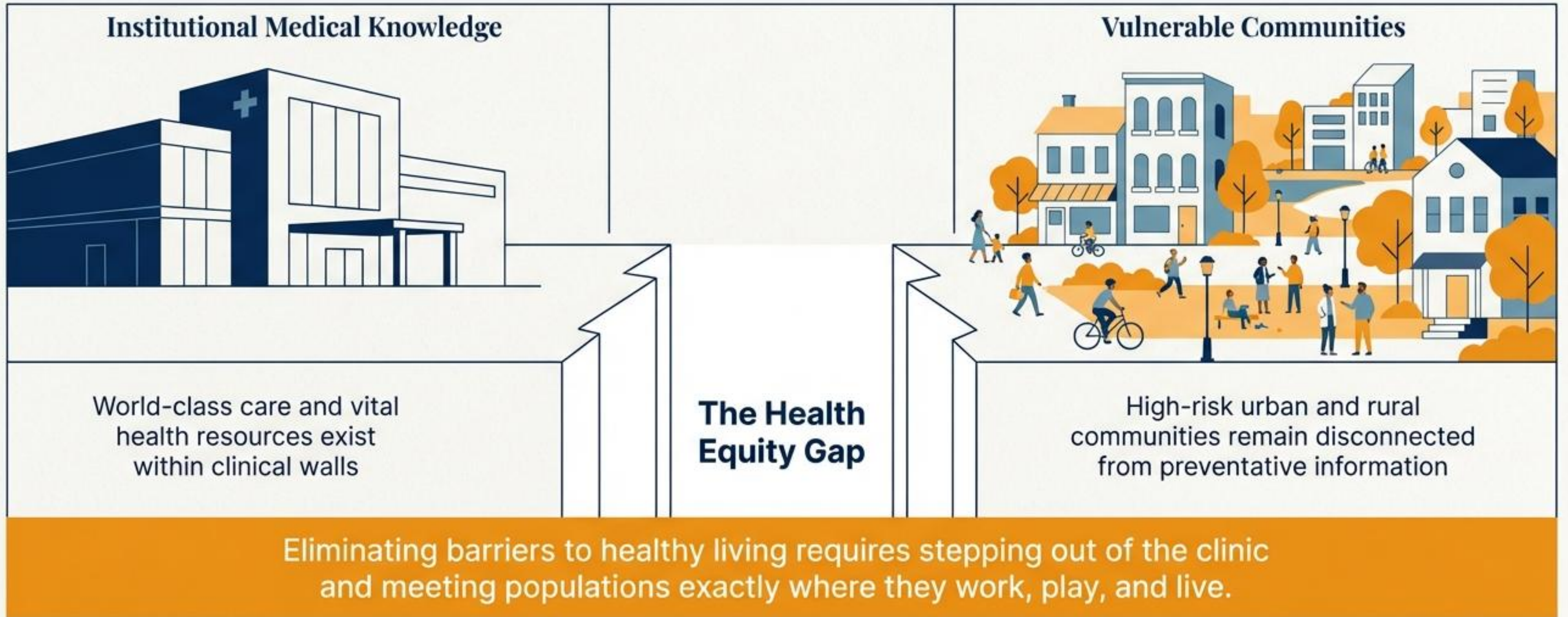


Illuminating the Last Mile of Healthcare.

Partnering with DISC H.E.A.L.T.H. to bridge the equity gap and empower vulnerable communities.



The Last Mile Problem in Public Health



The Health Equity Action Lab.

DISC H.E.A.L.T.H. uses the power of media to deliver essential health information, practical tips, and valuable resources to the individuals who need them most.



Indoor Digital Screen Network



Extensive Grassroots Partnerships



High-Traffic Community Locations

Anatomy of a Community Health Intervention.

Physician-Vetted Insights:

Weekly health-based editorial tips, facts, and general wellness resources led by current physicians and health-focused entrepreneurs.

Sponsor Branding & Initiatives:

Dedicated space to share institutional initiatives and campaign journalism.



DID YOU KNOW?

Increasing fiber intake can lower the risk of developing heart disease. Aim for 25-30g daily.



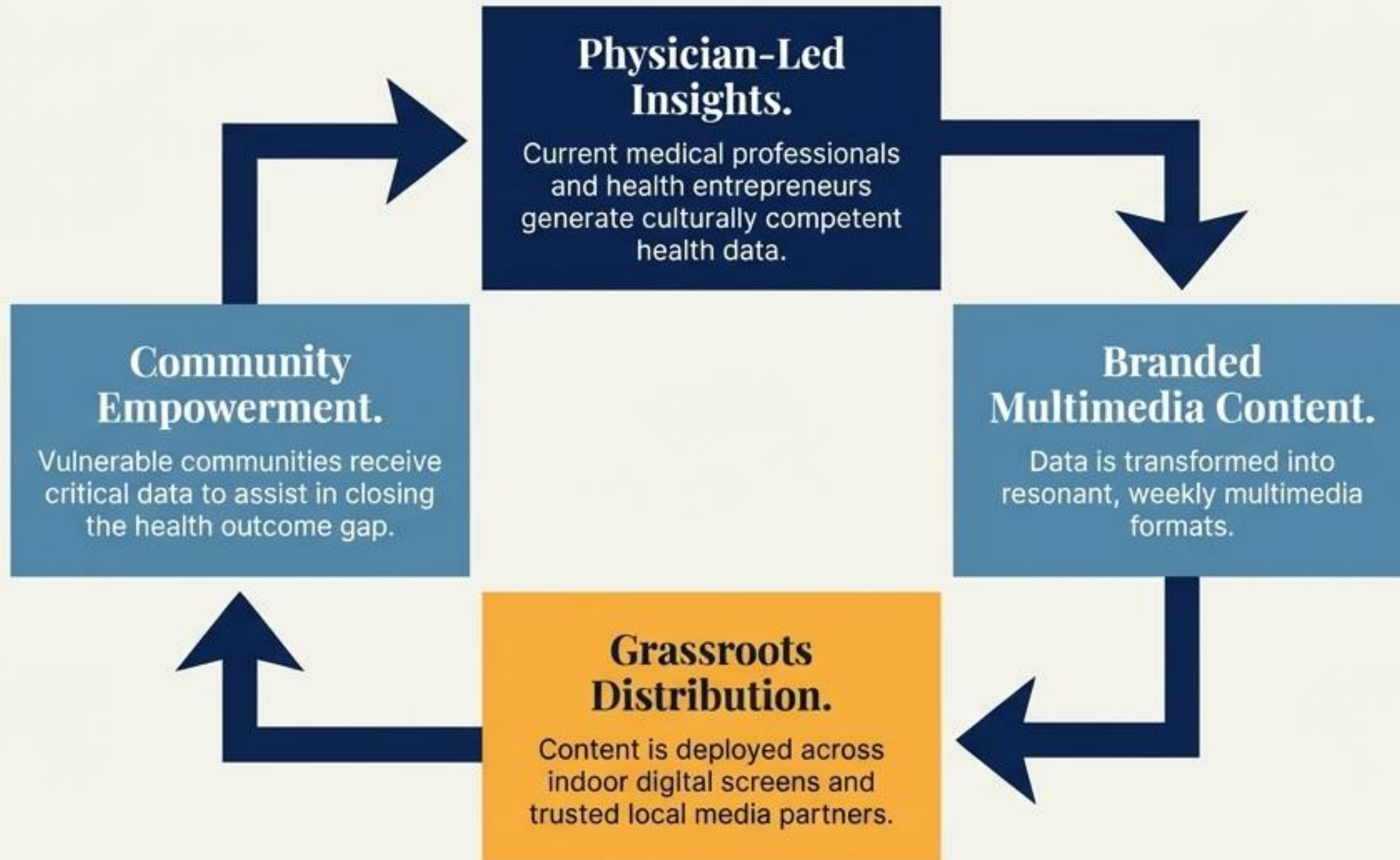
Supported by the Community Health Foundation.
Campaign: Healthy Futures.

UPCOMING EVENTS: Free Blood Pressure Screening - Sat. 10 AM @ Community Center; Nutrition Workshop - Tue, 6 PM @ Library.

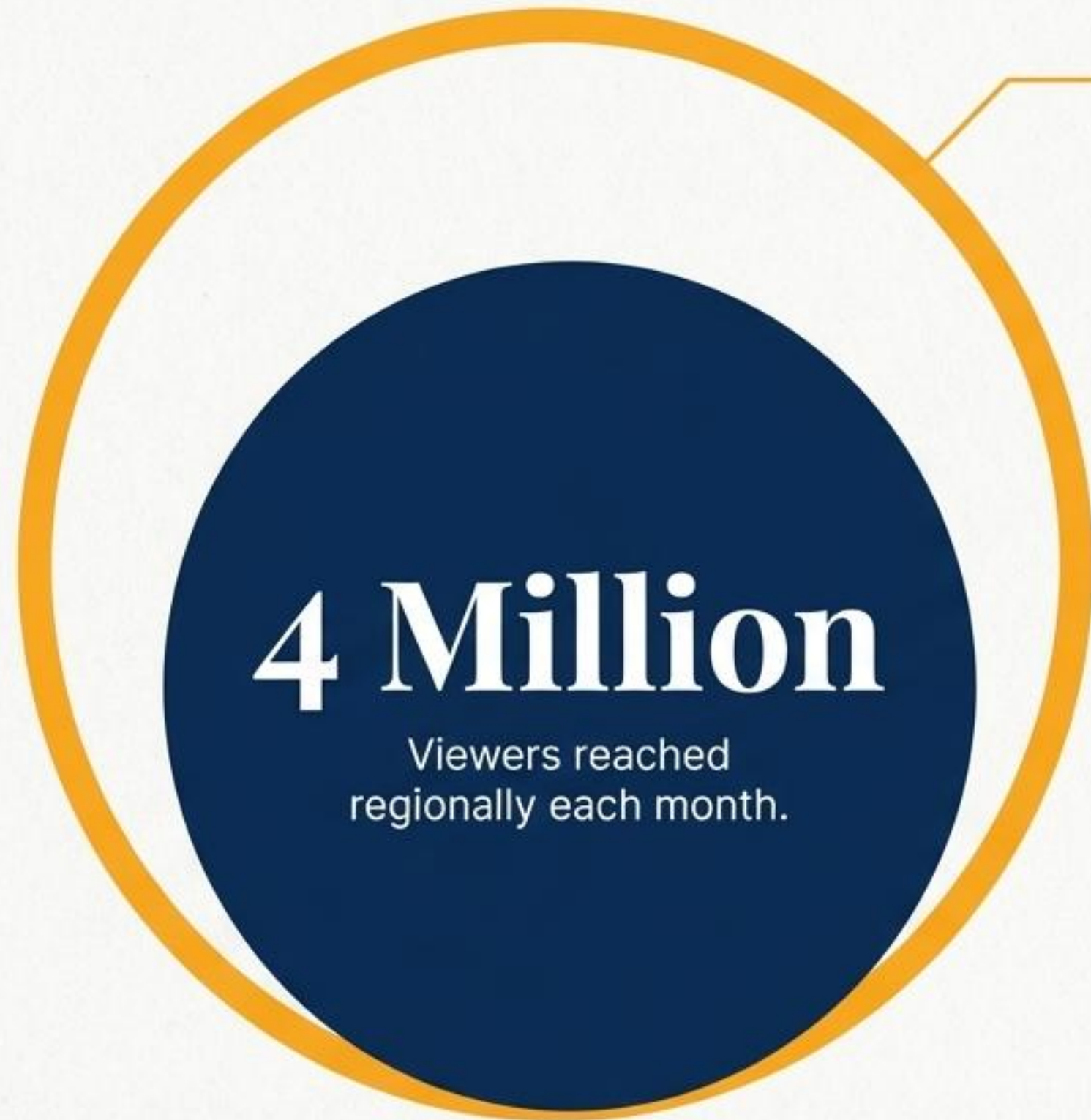
Local Event Promos:

Direct promotion of community health events and practical, accessible local resources.

The Information Distribution Engine.



National Scale. Grassroots Resonance.



15 Million.

Viewers reached nationally each month.

Millions of Impressions.

Generated continuously across our indoor digital screen network in high-traffic community locations every single month.

A Collaborative Advantage for Healthcare Leaders.



Expand

Institutional Goal:

Penetrate hard-to-reach demographics outside the clinical setting.

The DISC Capability:

Expand your reach through an indoor digital screen network generating millions of monthly impressions.



Engage

Institutional Goal:

Build authentic trust with multicultural and vulnerable populations.

The DISC Capability:

Engage directly through trusted media partners with an established audience of up to 15 million.



Share

Institutional Goal:

Elevate brand visibility and promote specific public health initiatives.

The DISC Capability:

Share your story via targeted campaign journalism, branded content, and community event promotion.



Proven Partnerships Advancing Health Equity

Howard University Faculty Practice Plan &
Howard University Hospital

“ Partnering with the DISC
Health Initiative to expand
health education nationwide.

”

Leading healthcare institutions are actively collaborating with DISC to disrupt systemic barriers, driving real-world impact and improved outcomes for diverse populations.

The Blueprint for Urban Saturation.

The Goal: 30 Locations Per City

We are actively seeking healthcare partners to sponsor the physical expansion of our digital screen footprint.

- Sponsor screens in specific high-impact zip codes.
- Control the flow of vital health information in your immediate service area.
- Transform local businesses into active nodes of preventative healthcare education.



Closing the Gap, Together.

Disrupting systemic barriers requires more than clinical excellence; it requires continuous, authentic community presence. Partner with DISC Health to ensure your critical health education reaches the populations who need it most.

Initiate a Partnership

DISC Community Foundation / Disc Health Initiative