



SATURDAY | NOVEMBER 22, 2025 | 6:30PM

The Unity Ball hosts nearly 1,000 guests annually, including community members, area professionals, business and civic leaders along with their families. Please join us in our mission to build strong families and vibrant communities by providing hope, comprehensive services, and meaningful opportunities.

SPONSOR LEVELS

Commitment form due by Friday, October 31, 2025. To be included on the invitation, please return the commitment form by August 22, 2025.

Presenting Sponsor | \$25,000

(2) Premier Tables, VIP Reception, Centerfold Ad Space on Event Program, Logo on Event Website, Social Media/Co-Branding Recognition, 30 sec video commercial and Event Day Signage at Unity Ball Including Logo Gobo

Unity Champion Sponsor | \$15,000

(2) Premier Tables, VIP Reception, Inside Cover Full Page Ad, Logo Presence on Marketing and Signage during Unity Ball

Unity Innovation Sponsor | \$10,000

(1) Table, VIP Reception, Back Inside Cover Ad, Logo Presence on Marketing and Signage during Unity Ball

Pillars of Unity Sponsor | \$7,500

(1) Table, VIP Reception, Full Page Ad, Logo Presence and Signage during Unity Ball

Unity Circle Sponsor | \$5,000

(1) Table, Half Page Ad, Logo Presence during Unity Ball

Unity Friend Sponsor | \$2,500

2 Tickets, Half Page Ad, Logo Presence during Unity Ball

Lens of Unity Sponsor | \$1,250

Logo presence as Photobooth/Photography sponsor on Event Website and in Event Program, Signage during Unity Ball Event

Sips & Sweets Sponsor | \$1,000

Logo presence as Dessert/Bar sponsor on Event Website and in Event Program, Signage during Unity Ball Event

Entertainment Sponsor | \$500

Logo presence on Event Website and in Event Program, Signage during Unity Ball Event

AD PRICES (8.5 x 11 Vertical)

Inside Cover/2 Page Spread	\$1,000	Half Page	\$350
Back Cover	\$1,000	Quarter Page	\$250
Back Inside Cover	\$750	Business Card	\$75
Full Page	\$600		

TICKETS

Table of 10 – \$1,500 | Single Tickets – \$150

— Complete Commitment Form on Back —

2025 HONOREES



Wendell Kimbrough
Founders Lifetime Achievement Award



Cynthia Williams
Legacy Award



Kendra Holmes
Emcee



SATURDAY | NOVEMBER 22, 2025 | 6:30PM
Renaissance St. Louis Airport Hotel
9801 Natural Bridge Road, St. Louis, MO 63134

COMMITMENT FORM

Form is due by Friday, October 31, 2025. To be included on the invitation, return this form by August 22, 2025.

Contact Information

Please write name and/or company exactly as either should appear in all marketing.

Name

Company

Contact Person

Phone

Street Address

City / State / Zip

Email

Check List

To ensure your name or logo is listed in all event day marketing materials, return this form by **October 31**.

Make checks payable to **Better Family Life, Inc.** and send to the address below by **October 31**.

Better Family Life, Inc.
Attn: Unity Ball Processing
5415 Page Boulevard, Suite 201
St. Louis, MO 63112



If you prefer to pay online, please visit
onecau.se/unityball25
or scan the QR code.

Email high resolution logo and ad files to: unityball@betterfamilylife.org
Suggested file formats include .eps, jpg, tif or pdf (300 DPI, high resolution file)

\$

Total Amount Enclosed

To Fill Out the Form Virtually

betterfamilylife.org/unityball

For More Information

(314)367-3440, ext.106
betterfamilylife.org